

DAVID TRAN

CREATIVE DESIGNER AND EXPERT



www.pandapixel.com



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415 White Cotton Cir.
Oviedo, FL 32765

SKILLS

Adobe Creative Suite

Microsoft Office Suite

Final Cut Pro X

Wordpress

EXPERTISE

Graphic Designer

Print Specialist

Web Developer / Designer

Videographer / Editor

Presentation Creator

Photographer

PROFILE

Experienced creative designer who specializes in web, print, and video. Professional experiences include graphic design, web development, corporate branding, small and large scale print assets, video production, film editing, and photography.

WORK EXPERIENCE

GOVOS, *Director of Design Services*

March 2021 — Present

- ▶ Manages the company's graphic services and creative marketing efforts, including brand management, design, video and web site management, while maintaining graphic standards across all company business units.
- ▶ Oversee and produce all marketing creatives across channels and brand initiatives to ensure the brand identity is communicated consistently and effectively. Collaborate with key stakeholders to drive alignment on the brand and creative strategy.
- ▶ Manage all content creation request and standardize processes for self-service content delivery throughout the organization.

CENTRAL SQUARE TECHNOLOGIES, *Senior Creative Manager*

July 2011 — February 2021

- ▶ Conceptualizes ideas and execute clean and compelling designs for a wide-range of marketing communication materials, including more than 500 printed and digital ads, over 200 pieces of print collateral and more than 400 corporate presentations
- ▶ Produced more than 1,000 pieces of video content for customer testimonials, brand and product promotions, and high-level product demonstrations
- ▶ Developed creative assets for email campaigns sent to more than 5 million recipients per year
- ▶ Led 3 company rebrands that required transitioning web sites, developing rebranded print and digital collateral, updating office signage throughout North America, designing and managing new templates and ensuring compliance with brand identity
- ▶ Provided graphic support for trade shows and events averaging more than 200 programs per year
- ▶ Works closely with the C-Suite to support any internal and external presentations, video projects, and technical needs

CARLEY CORPORATION, *Media Specialist*

January 2008 — July 2011

- ▶ Developed graphics for computer-based training and created numerous templates for contracted courseware
- ▶ Oversaw graphics to ensure they follow current project style-guides
- ▶ Worked closely with instructional designers and subject matter experts to ensure project delivery dates were on time

UNIVERSITY OF CENTRAL FLORIDA, *Senior Computer Specialist*

August 2005 — January 2008

- ▶ Supervised a team of designers and programmers
- ▶ Managed and maintained website development projects
- ▶ Performed end-user technical support for university staff and faculty members
- ▶ Filmed, photographed and produced numerous conferences and events

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA

Bachelor of Arts, January 2004 — May 2006

- ▶ Digital Media in Internet and Interactive Systems

VALENCIA COMMUNITY COLLEGE

Associates of Arts, May 2000 — May 2003

- ▶ General Studies